The retail environment is changing.

Do you have the most capable hardware, consumables and software to meet evolving consumer and industry trends?

Retail Refresh

Create, automate and manage labels, RFID tags, barcodes and more

BarTender BY SEAGULL SCIENTIFIC

Label Design and Barcode Software

Have you considered simplifying and streamlining your label management?

The needs of retail and logistics are growing and varied. To thrive in this changing environment, BarTender from Seagull Scientific has your labeling requirements covered. BarTender is a secure and professional solution which includes all the tools to handle your compliance requirements and to improve inventory visibility. It even supports RFID.

BarTender is available in multiple versions, suitable for small occasional use, up to fully automated enterprise installations, with various licensing options for the greatest flexibility. With BarTender, it is possible to print anywhere, anytime, from any device, catering to any situation and ensuring you are always productive. Even beginners are able to design and print their labels in minutes.
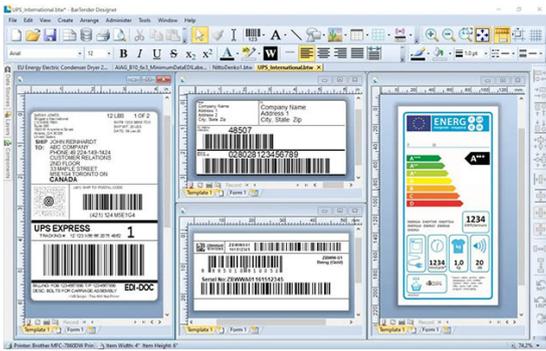
Print from your hand held device, use a belt printer, send a label instantly to a printer halfway round the world, or generate your labels automatically for order fulfilment.

Do you work with perishable goods?

BarTender is designed to enable food and supply chain regulatory compliance and traceability that transforms your data into food and nutrition labels, food barcodes and RFID tags that drive your business. BarTender includes built-in coding and business rules that help you create labels that comply with industry standards.

What BarTender can do for you

Read More

• Create: Choose from 100+ 1D and 2D symbologies, over 160 common industry templates, 50+ editable drawing shapes and import your own images.

• Automate: Print from any operating systems, device or web browser. Create sophisticated applications and print automatically from Web services requests, data transactions, SDK requests and more.

• Manage: Labeling that centrally controls, secures your entire labeling system, monitors print status in real time and provides detailed history of system usage.

Key Features

• Create templates for consistency, accuracy and overall productivity
• Familiar Windows interface: easy to learn and train your workforce
• Incorporate your logos and colours for a branded printing experience
• Generate from databases like Excel or CSV files
• Features for compliance labels
• Integration with enterprise software
• User-based security for user permissions and label format security
• Print smart labels, hang tags, shipping labels, WIP labels, shelf labels, warehouse and logistics labels, quality labels, promotional labels, membership cards and more.

For help making a decision on which version best matches your use case and environment, speak to our technical support team.